

ONE IN FOUR PEOPLE FALL IN LOVE WHILE TRAVELING



For the upcoming Valentine's Day, Meininger Hotels, a European hotel chain, has released the findings of a noteworthy representative survey. The results reveal that travelers are not only eager to experience new cultures and adventures, but they are also open to finding love.

Over a quarter of those surveyed (26.2 percent) reported falling in love while traveling, with 24.8 percent claiming it was true love. Although not every vacation romance leads to marriage, 16.4 percent of respondents said their romance evolved into a long-term relationship, while 45.8 percent experienced a shorter affair.

The Accommodation as a Place of Love

Traveling not only offers opportunities to discover new cultures but also to form romantic connections. Nearly 40 percent of those surveyed believe falling in love while traveling is easier. This can be attributed to the relaxed holiday atmosphere, the openness to new experiences, and the opportunity to meet like-minded individuals. Traveling fosters unique encounters and allows you to connect with people with similar interests and tastes.

Some Types of Holidays Are Where the Sparks Fly Most Often

Anyone looking to find true love while traveling seems to have a great opportunity by the sea. A survey revealed that nearly half (46.2 percent) of participants who fell in love while traveling met their partner during a beach holiday. City breaks ranked second, with 21.8 percent, followed by adventure and active holidays at 9.2 percent. Conversely, love seems less likely to blossom during business trips (3.8 percent), cruises (3.4 percent), or longer stays abroad, such as work and travel arrangements (3.1 percent).

When it comes to the timing of that spark, it often happens quickly. A significant 71.8 percent of respondents reported that love ignited within just a few days. Additionally, 20.6 percent met their holiday romance during their journey, for instance, on a plane or train. But are these relationships built to last? The survey produced mixed results: 25.3 percent of participants felt that holiday romances lacked long-term potential, while nearly as many (23.5 percent) believed they could be viable. Ultimately, love is unpredictable and an adventure worth embracing.

Paris Is and Remains the City of Love

Anyone looking to surprise their loved one with a spontaneous romantic city trip for Valentine's Day should quickly book a ticket to Paris. **With 32.3 percent of the votes, the French capital ranks as the most popular Valentine's Day destination.** Paris offers a unique ambiance that truly comes alive when you explore the city. This popularity is no surprise.

Venice (20.1 percent) and Rome (19.9 percent) also made the list, taking second and third place, respectively, and are excellent options for a Valentine's Day getaway.

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