

AUSTRIAN TOURISM WENT UP DURING THE SUMMER SEASON



The summer season was very successful for Austrian tourism this year. The main markets contributing to the increase were visitors from Germany and Italy.

The number of overnight stays of international visitors from May to September rose by 2.7% to 67.1 million compared to the same period last year. Domestic overnight stays increased by 0.5% only.

Meanwhile Germans (3.5%) and Italians (3.1%) registered an above-average growth.

The Austrian tourism authorities reported that visits from the Netherlands grew by 0.8%. Switzerland and Liechtenstein both registered a 1% growth, while Great Britain equaled domestic tourism growth with 0.5%. Belgium, however, saw a 2.6% increase compared to 2016.

The number of foreign tourists to Austria increased by 5.9 percent to 14.18 million, the number of domestic guests by 1.2 percent to 6.86 million in September.

The overnight stays in September decreased by 0.6% to 11.06 million. The number of domestic overnight stays fell by 3.3% to 3.33 million, while the foreign overnight stays increased by 0.6% to 7.73 million. The number of arrivals increased in September by 1.1% to 3.76 million.

The year 2017 has so far brought 121 million overnight stays and 35 million arrivals for Austrian tourism. This signifies an increase in overnight stays of 2.1% and a 3.5% increase in arrivals.

From January to September 2017, there was an increase in overnight stays in almost all federal states. Only the Vorarlberg state registered a fall of 1%. Overnight stays in Upper Austria (4.4%) increased particularly strongly, followed by Lower Austria and Vienna with 4.1% each.

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